

UNIVERSITY HILLS ASSOCIATION OF HOMEOWNERS

MONTHLY BOARD MEETING

TUESDAY, APRIL 7, 2013

The meeting was called to order at 11:32 AM by the president, Arnold Martin, Charles Schmidt, presiding.

Board members present were Arnold Martin, Charles Schmidt, Esther Nachimson, Jim Wells, Martin Kahn,

Board members not present were: Gail Wells, Anna Walther, Don McGee and Jennifer Davis and Nell Anne Hunt.

The minutes of the March meeting were printed and passed out to each member present. Arnold Martin motioned the minutes be approved as presented. Jim Wells seconded the motion. The motion passed.

Following a discussion about American flags to be put out at the four entrances into University Hills by the Irving/Las Colinas Rotary Club, 5 times a year, Charles motioned that we have 2 flags at each entrance. The cost of the flags is \$25 each. Jim Wells seconded the motion. The motion passed.

Jim reported that to date, we had not received a bill from TLCC for the signs and landscaping. Jim has a checkbook to pay any outstanding bills to the club.

We have an advertizing director for next year, Jennifer Austin. This year we had \$4,100 in ad money and should be able to do better next year. This year we had 2 full page color ads and 18 others ads in black and white, 4 half page ads and the others 1/8 of a page. Our target is to rival membership dues with advertizements for next year.

The directory cost was \$1987.50, including a net of \$100 in kind ad from Minute Man Publishing. The directories were delivered all in one day for \$480, \$1.00 per directory.

To date we have 267 paid members toward a goal of 300.

Of ongoing concern are our public schools—It is imperative that all households be aware of the importance of completing the TLCA survey. It's a bargaining chip for charter schools. We have received yet another email regarding quality of schools, saying they will move if there are not better schools when their one year old daughter reaches school age. We need to be especially vigilant when these same issues come up before the Irving City Council. We are urged to consider our councilmen selections carefully in the may election.

TLCA has decided to erect street barricades for the LPGA in April.

After the Byron Nelson work will begin on laying water lines to the urban center along the east side of Rochelle between Northgate and SH114. The work is estimated to take 9 months and the street will be resurfaced as the original surface.

Nell Anne sent a report and reported 10 active listing on the market for \$97.53/sq.ft., 2 pending sales at \$104.74/sq.ft., 7 sold properties at 93.44/sq.ft. There are no properties listed as foreclosed or on short sale.

Preparations for the Star Gazing Party are completed. Everyone is looking forward to a grand event on Saturday, April 13th. Nell Anne asked for volunteers to unload the drinks, before and after the event.

With the duties of the board becoming more detailed each year, Martin Kahn motioned that we make a new position, Co-chair for Special Events. Jim Wells seconded the motion. The motion passed.

Charles announced that the Yard of the month was the home of Jimmy and Ronnie Allen at 322 San Mateo.

The board members present addressed and stamped post cards for the Spring Fling in May.

The next board meeting will be 11:30 A.M., May 7, 2013 at the Las Colinas Country Club. Those wishing to enjoy lunch are asked to arrive at 11:00.

The meeting was adjourned at 1:00 P.M

Respectfully submitted,

Esther Nachimson

Secretary