

UNIVERSITY HILLS ASSOCIATION OF HOMEOWNERS
MONTHLY BOARD OF DIRECTORS MEETING
February 3, 2015

The meeting was called to order at 11:30 A.M. by the president, Charles Schmidt.

Board members present were: Charles Schmidt, Anna Walther, Jim Wells, Gail Wells, Arnold Martin, Kathrine Pennington, Tom Hopwood, Eva Klassen, Nell Anne Hunt, Pat Naylor, Rick Lindsey, and John DeMarco.

Board Members absent were: Jen Austin and Steve Schreur.

The minutes of the January 6, 2015 meeting were presented. Kathrine Pennington motioned the minutes be approved with the minor editorial corrections cited. Arnold Martin seconded the motion. The motion passed.

Gail Wells presented the Treasurer's Report for end January. Assets are \$33,428 and the YTD Income is \$6,429. Rick Lindsey made a motion to accept the Treasurer's report. Pat Naylor seconded it and the motion passed.

Jim Wells advised that an email will be sent later this day to all UH residents reminding them that their membership contributions are now due. In addition, residents are being requested to update their information for the 2015 UH Residential Directory. The opportunity to place an ad in the new directory is highlighted, too. Jim added that Kathrine Pennington and Eva Klassen developed the colorful attachment to the email.

Jim Wells proposed a second mailing of the Membership Campaign letter be sent only to those residents who had not yet made a membership contribution. Its cost would be about \$400. This mailing would be done in three weeks. All were in agreement with this second mailing.

Discussion ensued about the 2015 UH Residential Directory. Eva Klassen and Kathrine Pennington aired some of their ideas for updating the format and the presentation. These will make it more useful to users and more attractive to advertisers.

Jim Wells expressed concern about the pace of solicitation efforts for advertising in the directory. This revenue source for UHAOH has become much more important in recent years because membership contributions have plateaued and program activity expenses have increased. Jim advised that, to meet the issue date of April 15, all ad monies and ad copy must be received by end March latest.

Rick Lindsey presented an outline of his plan for this year's Spring Fling. Rick reckoned a budget of \$7,000 would be sufficient, if the same sorts of activities are continued as in prior years. In discussion, thoughts were expressed about turning some of the activities &/or refreshments at the Spring Fling into revenue generators. However, general sentiment was to keep the event as it were.

Rick Lindsey made a motion to go forward with the Spring Fling in the traditional manner and to fix the date for the event at Saturday, May 9, 2015. Arnold Martin seconded it and the motion passed.

Rick Lindsey, who is in liaison with Irving Police Department staff on various safety and security enhancements for University Hills, brought forth a personal request from IPD Chief Boyd. It's an invitation for UHAOH to become a Silver Sponsor at IPD's annual fund raising event for Irving's Family Advocacy Center. The cost is \$1,000 for one table seating ten guests. Rick made a motion to approve this expenditure of \$1,000. Arnold Martin seconded the motion and it passed with a vote of 6 FOR and 3 AGAINST.

Kathrine Pennington related some of the new developments in Las Colinas, e.g. (i) TLCA's new headquarters building is fully connected with telephone and internet, (ii) TLCA's Annual Meeting will be held at the new HQ on March 30, 2015, (iii) the LPGA Tournament will be held at the Las Colinas Country Club during the period April 27-May 3 inclusive, and (iv) O'Connor Road in front of Williams Square is now fully open.

Charles Schmidt noted that he and Kathrine had spoken about UHAOH making use of the Community Room at TLCA's HQ for an UHAOH social event to be held at a yet to be determined date.

Nell Anne Hunt presented a Realtor's Report on market activity in University Hills. The median price for actual sales was still about \$95/sq. ft. However, the average price for homes sold was now about \$100/ sq. ft. because of a recent sale done at a price >\$200/sq. ft.

Nell Anne Hunt reported on her recent discussions with UD's Dr. Richard Olenick about this year's Star Gazing Event. Dr. Olenick is proposing the date of April 24 or April 25 as most suitable for viewing. Dr. Olenick also proposed the event to be held in Wingren Park rather than at UD.

Tom Hopwood announced that the Yard of the Month award for February was bestowed upon #3700 Guadalajara Court.

Charles Schmidt stated that several residents of Alto Vista had approached officers of UHAOH requesting consideration to become members of our homeowner's association. There are about 34 homes in Alto Vista and this area is within TLCA's jurisdiction. Charles directed Jim Wells to include this topic on the agenda for the next meeting and requested Pat Naylor to research the by-laws &/or other regulations to identify any obstacles to including Alto Vista residents in UHAOH membership.

Jim Wells, speaking on behalf of our Treasurer, noted that no income tax return had been filed by UHAOH for the past ten years. Anna Walther offered to report back on the tax return filing policies of other non-profit organizations with which she is associated.

Rick Lindsey remarked that a Ground-Breaking Ceremony for the re-building of Airport Freeway will be held on March 5, 2015, at 10:30 AM on ChemSearch Boulevard.

There being no further business and with the time at 12:59 PM. Arnold Martin made a motion to adjourn the meeting. John DeMarco seconded it and the motion passed.

The next meeting of the Board of Directors will be held on Tuesday, March 3, 2015, at the same time and venue.

Respectfully Submitted,

John DeMarco, Recording Secretary