

UNIVERSITY HILLS ASSOCIATION OF HOMEOWNERS
MONTHLY BOARD OF DIRECTORS MEETING
April 4, 2017

The meeting was called to order at 11:40 A.M. by the immediate past president, Charles Schmidt. (Tom Hopwood, president, was running late and arrived soonest thereafter.)

Board members present: Charles Schmidt, Kathrine Pennington, Jim Wells, Eva Klassen, Suzannah Cronenwett, Tom Hopwood, and John DeMarco.

John DeMarco presented the minutes of the March board of directors meeting. Jim Wells made a motion to approve the minutes as presented. Kathrine Pennington seconded and the motion carried.

Jim Wells presented the Treasurer's Report for the YTD period ending March 30, 2017. Total Assets are \$ 37,098 and Net Income is \$ 8,358. Charles Schmidt made a motion to approve the report as presented. John DeMarco seconded and the motion carried.

Tom Hopwood led a discussion on the Membership Drive referencing a letter sent by Kavin Schieferdecker. Kavin proposes a postal card mailing as a final plea for payment of membership dues from the 300+ members who have not responded to the original membership letter or to subsequent email notices sent. This proposal met with the approval of all. Kathrine Pennington graciously volunteered to produce the address labels.

Respecting sales of Directory ads, Tom Hopwood related a report from Kavin Schieferdecker. Potential advertisers have made over \$4,000 in commitments which is heartening. Claudia Bracero was praised in Kavin's report for the ad solicitations that she made in Zone 3. Tom emphasized that solicitation and collection efforts need to be continued apace. Commitments are not necessarily payments.

Respecting the purchase of software for the Directory (data base program) which was approved at last month's meeting, Kavin Schieferdecker advised that we should continue with the current software. Software prices have been increased by the suppliers over their original estimates. Also, the time constraint for publication of the directory has become more pressing.

Respecting the timetable for publication of this year's Residential Directory, Kavin Schieferdecker suggested that at a date in early May would be in order.

Tom Hopwood distributed a 2017 UHAOH Budget Projection. Comparison is made therein of the Approved Expense Budget with current estimates of the income from the various sources of revenue. Tom remarked that we appear to be on track. However, the estimated income amounts from membership dues and from directory ad sales are by no means certain. Tom will revisit these projections at later meetings in fulfillment of our obligation to monitor UHAOH finances on a continuing basis.

Jim Wells commented that the project for curb numeral painting throughout UH might better be considered in stages, i.e. over several years. In this manner the impact on the annual expense budget would be lessened.

The Adult Social Mixer at the Las Colinas Country Club scheduled for 6 PM - 8 PM on April 19, 2017, was approved via an earlier exchange of emails. (Tom's email dated March 13, 2017, refers.) There was discussion about methods to promote this event to UHAOH members. Tom Hopwood will liaise with Anna Walther, who was instrumental in making the arrangements with the LCCC, about any action required.

Albeit in absentia, Nell Anne Hunt provided a Realtor's Report dated March 30, 2017. There are 2 homes currently listed for sale in University Hills. None are listed for sale in Alto Vista.

Respecting the Star Gazing event held at the University of Dallas on April 1, 2017, Tom Hopwood read a report from Nell Anne Hunt. Those who attended enjoyed the evening's activities. The number of attendees (50), however, was less than in prior years (ca. 75). This shortfall was ascribed to the cloudy weather as well as to family scheduling conflicts. Nell Anne asserted that full commendations are due to Dr. Olenick, who hosted the event, and to his students, who conducted a variety of science experiments in the labs at UD to the delight and interest of the attendees.

Tom Hopwood announced that # 3920 Acapulco (Dorothy and Eugene Brown) was awarded Yard of the Month for April.

At last month's meeting the spate of thefts of contents from mail boxes in the area was brought forward for discussion by Eva Klassen. Since then, however, the incidence of thefts reported appears to have been reduced to none. Tom Hopwood and Suzannah Cronenwett remarked about their receiving information that the Irving Police Department had apprehended one or more groups responsible for these thefts.

Charles Schmidt reported on the application to the IRS for tax exempt status. His many entreaties to an attorney who might have provided an opinion on whether or not UHAOH could obtain 501(c)3 status seem to have been for naught. Although disappointed, Charles is not dismayed. He will endeavor to obtain an opinion from another attorney who is resident in UH. As noted previously, the IRS application fee (\$850) for the 501(c)3 status is the same as for the 501(c)4 status, but the benefits to UHAOH are greater.

It being 12:46 PM, and with no further business to conduct, John DeMarco made a motion to adjourn the meeting. Suzannah Cronenwett seconded and the motion was carried.

The next meeting of the UHAOH Board of Directors will be held on Tuesday, May 2, 2017; same time and same place.

Respectfully submitted,

John DeMarco,
Recording Secretary
04/04/2017